



Inclusive Vibes

Roma and non-Roma Youth Promote Social Change

7 December 2023, 10:00 – 13:00

Mundo Matonge, Rue d'Edimbourg 26, Conference Room

Roma are the largest ethnic minority in Europe and Roma people are more often targeted by discrimination and hate than other minority groups ([Eurobarometer](#)). To initiate transformation in this area, it is essential to empower young Roma individuals while also influencing the perceptions of non-Roma youth towards the Roma community.

Three statements formed the basis of the “**Roma Youth Bring Change**” project, in which interethnic groups of young people created games and campaigns for their peers in order to inform them about social issues and shape their attitudes and behaviours:

- Positive [intergroup contact](#) shapes the attitudes of people towards each other.
- Young people are likely to listen to their [peers](#)' messages and follow their behaviour.
- [Gamification](#) and non-formal, experiential learning is effective in education.

The Erasmus + project “**Roma Youth Bring Change**” was coordinated by Autonomia Foundation (Hungary) and RROMA (North Macedonia), both members of the European Roma Grassroots Organisations (ERGO) Network. Autonomia has experience in developing social detective games in cooperation with their partner Detective. RROMA has implemented numerous community campaigns involving and targeting young people. We decided to exchange our methodologies and implement them in Hungary and North Macedonia.

Aims of the event:

- **To showcase successful solutions:** We aim to showcase success stories and innovative methodologies developed during the project's gamification and community campaigns in order to inspire others on effective strategies to address social issues through engaging methods.
- **To foster collaborative networks:** Through interactive discussions, we seek to facilitate connections and partnerships that can lead to future initiatives focused on social change and inclusivity.
- **To empower youth as change agents:** By sharing joyful and effective approaches used in the project, we aim to motivate and equip young people with the knowledge and tools to become proactive change agents for promoting inclusivity and social change.



**Funded by
the European Union**



Agenda

10:00 **Coffee and registration**

10:30 **Welcome words**

- **Jamen Gabriela Hrabaňová**, Director, ERGO Network
- **Hon. Petter Pollak**, European Parliament, Group of the European People's Party- Slovakia

10:45 **Presentation of the project “Roma Youth Bring Change”**

- Introduction of the project – **Marton Illes** (Autonomia Foundation)
- Showcase of short videos created in the project
- Detective game on social topics – **Agnes Simor** (Detectivity), Marton Illes (Autonomia Foundation)
- From ideas to impact: The art of community campaigning – **Emilija Panovska and Urmeta Arifovska** (RROMA)
- Followed by Q&A

11:45 **Break**

12:00 **Interactive presentation of methods and tools developed in the project**

- Testimonies of project participants
- Interactive presentation of activities and dilemmas, with the participation of the audience

12:50 **Closing Remarks**

- **Charalampos Papaioannou** -Policy Officer, SNE - Youth Policy and Programme, Directorate-General for Education, Youth, Sport and Culture

13:00 *End of the event and networking opportunity. A warm lunch will be provided.*

